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Strategic Partnership Between Sika and Nanjiang Hengxiang Insulation

On 16th October, Sika officially signed a strategic partnership with Nanjing Hengxiang Insulation Materials Manufacturing Co., Ltd. to jointly promote Single Ply Roofing and insulation systems.



Sika and Nanjing Hengxiang Management Teams and Leaders of CWA at the Ceremony

This cooperation will further enhance the competitiveness of both parties in the Single Ply Roofing market. Nanjing Hengxiang is a fast growing rock wool insulation manufacturer, its insulation boards are widely used in roofing system. Hengxiang is based in Nanjing, has a 58,000 m² production base and 50,000 tones capacity. The partnership will greatly increase its share in the roofing market.

Visit and communication lay the foundation

The management teams of two companies visited each other and communicated a lot before they made the cooperation decision. Sika's management concept, production equipment and lab facilities, strong brand name and professional technical services impressed Hengxiang. Meanwhile, Sika was also convinced by Hengxiang's good and stable product quality, efficient production and cost control. Sika Roofing Technical Service team worked with Hengxiang to define the technical specifications for rock wool insulations in roofing system.

Join hands for sustainability development of Single Ply Roofing

Sika Sarnafil, the worldwide market leader in thermoplastic membranes, is the first manufacturer to achieve platinum certification (NSF/ANSI 347 Sustainability Assessment) for Single Ply Roofing Membranes. Its PVC membrane has more than 50-year application history. Sika Sarnafil is leading the industry in developing roofing systems that meet the key sustainability goals of energy efficiency and environment friendly products.

In China, with the increasing awareness on energy efficiency and fire safety by the Government and the building owners, the non-combustible rock wools will become more popular in roofing systems. To cater for this dynamic market, Sika is dedicated to promote roofing system using rock wool thermal. Hengxiang's rock wool insulation is non-combustible, with excellent thermal and acoustic performance, etc, which is in line with the key sustainability goal of Sika. With partnership to Hengxiang, Sika will introduce SarnaTherm brand to roofing market, and provide rock wool insulation board with stable quality and competitive price. Through supplying the completed roofing systems, Sika can provide quality assurance for the whole roofing.

On 16th October, 2013, Mr. Morten Muschak, President of Sika China and Mdm. Yang Suying, General Manager of Hengxiang Insulation signed the strategic cooperation agreement in Nanjing.

Mr. Zhu Dongqing, President of CWA (China Waterproofing Association) and Mr. Xian Yongbiao, Head of Suzhou Waterproofing Research Institute had attended the signing ceremony. In his speech, President Zhu wishes that through the partnership Sika can bring international standard for roofing rock wool insulation into Chinese market, and it is essential for the healthy development of Single Ply Roofing System. Meanwhile, CWA is always supportive to industrial leader's strategic cooperation with system component supplier. The cooperation will be sure to promote the competitiveness for high fire safety roofing system, and will be a win-win situation for both company. Sika certified roofing contractors in east & middle regions are invited to witness the ceremony.

About Sika

Sika AG, located in Baar, Switzerland, is a globally active specialty chemicals company. Sika supplies the building and construction industry as well as manufacturing industries (automotive, bus, truck, rail, solar and wind power plants, façades). Sika is a leader in processing materials used in sealing, bonding, damping, reinforcing and protecting load-bearing structures. Sika's product lines feature high-quality concrete admixtures, specialty mortars, sealants and adhesives, damping and reinforcing materials, structural strengthening systems, industrial flooring as well as roofing and waterproofing systems. Worldwide local presence in 80 countries and some 15,200 employees (2012) link customers directly to Sika and guarantee the success of all partners. Sika China, headquartered in Suzhou, is wholly owned by Sika. Sika China has 10 production sites and marketing & sales network throughout China.

Learn more at www.sika.com and chn.sika.com.